



Teenagers against tobacco displays

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The majority of Hawke's Bay teenagers are in support of banning tobacco displays in shops, according to a survey carried out by a smoke-free youth ambassador.

Sarah Pulford conducted the survey as part of her work with the Cancer Society and found three-quarters of the 14 and 15-year-olds she surveyed supported getting tobacco out of eye-sight.

Miss Pulford said the results were exciting because young people were the main target of tobacco displays.

"Even though young people are the target of the advertising, and this survey shows that we support a ban on tobacco displays, we can't vote and we can't make laws. Adults have to do that for us so we hope they listen," Miss Pulford said.

The results showed young people were more supportive of getting rid of tobacco displays than adults.

Two thirds of adults support a ban, Miss Pulford said. National research shows the more often young people go to shops displaying and selling tobacco the more likely they are to smoke.

As part of her survey Miss Pulford found 37.5 per cent of

students had tried smoking and 8 per cent considered themselves regular smokers.

She now plans to give TukiTuki MP Craig Foss the results of the survey and ask him to consider putting forward a private member's bill banning tobacco displays.

"A Rotorua MP championed the law that made restaurants and bars smokefree so it would be awesome if a Hawke's Bay MP could champion getting rid of retail displays," Miss Pulford said.

The new Government has until the end of this month to respond to a Health Select Committee report recommending banning tobacco displays in shops.



UNWANTED: Cigarette displays are wearing thin with Bay locals.